

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method of providing tour guide information in a wireless network, comprising:

using a location-based wireless service to obtain a location of a subscriber using wireless or cellular network signaling;

identifying a ~~short~~ Short Message Service (SMS) message relating to said location; and

transmitting said identified ~~short~~ SMS message to said subscriber ~~substantially while said subscriber remains at said determined location.~~

2. (original) The method of providing tour guide information in a wireless network according to claim 1, further comprising:

determining a speed of said subscriber.

3. (currently amended) ~~The~~ A method of providing tour guide information in a wireless network ~~according to claim [[1]], further~~ comprising:

using a location-based wireless service to obtain a location of a subscriber using wireless or cellular network signaling;

identifying a short message relating to said location;

transmitting said identified short message to said subscriber; and

altering a length of said identified short message based on a speed of said subscriber resulting in said subscriber leaving said location before a presentation of said short message is completed.

4. (currently amended) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said short message is maintained in a Short Message Service Center (SMSC) ~~short messaging system~~.

5. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using an angle of arrival of a wireless signal from said subscriber.

6. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using a time difference of arrival of wireless signals from said subscriber.

7. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using time of arrival of a wireless signal from said subscriber.

8. (original) The method of providing tour guide information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using the known location of a cell/sector servicing said subscriber.

9. (currently amended) Apparatus for providing tour guide information in a wireless network, comprising:

means for obtaining a location-based wireless service a location of a subscriber;

means for identifying a ~~short~~ Short Message Service (SMS) message relating to said location; and

means for transmitting said identified ~~short~~ SMS message to said subscriber ~~substantially while said subscriber remains at said determined location.~~

10. (original) The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

means for determining a speed of said subscriber.

11. (currently amended) ~~The~~ An apparatus for providing tour guide information in a wireless network ~~according to claim [[9]], further comprising:~~

means for obtaining a location-based wireless service a location of a subscriber;

means for identifying a short message relating to said location;

means for transmitting said identified short message to said subscriber; and

means for altering a length of said identified short message based on a speed of said subscriber resulting in said subscriber leaving said location before a presentation of said short message is completed.

12. (original) The apparatus for providing tour guide information in a wireless network according to claim 9, further comprising:

a short messaging system to maintain said short message.